



Welcome to the World's Largest Diaper Drive!

The goal this year is to collect 100,000 donated diapers during the month of May and we'll need "all hands on deck" to get there.

In this packet of goodies, you'll find just about everything you need to orchestrate a successful diaper drive for the benefit of those in the community that need your help.

We've included FAQs, informational flyers, and clear instructions to help you get started, follow through, and finish your diaper drive.

Along the way we'll reach out to you and see how it's going and ask if we can be of any service in meeting your goals. In the meantime, take a look at this packet of material and let us know what you think. Please let me know if you have any questions!

Thanks a million for joining this historic effort to collect more diapers in one month than any other organization in the world!

Sincerely,

Jana Coffin, Co-President

Project MKC



How to do a diaper drive for the World's Largest Diaper Drive™

1. Register your drive at <https://forms.gle/xaa2RLFNbcK8AD7G6>
2. Set a goal for the number of diapers collected.
3. Determine start and end date for the drive (to end no later than May 31, 2024). Project MKC recommends diaper drives should last 2 weeks.
4. Distribute fliers, posters, etc. to participating organizations.
5. Promote, promote, promote (free radio, social media etc.)
6. Identify use of a receptacle/designated area to collect diapers (pack 'n plays, cart, box, etc.)
7. Take pictures!
8. Count the diapers collected.
9. Celebrate and share about your successful event online.
Remember to tag Project MKC and The World's Largest Diaper Drive!



2024

Families Need Your Help

Every day, thousands of mothers struggle to afford enough diapers to keep their babies clean and healthy. One in two families requires assistance with diapering their babies. Across multiple states, diaper banks and organizations have united to collect 2 million diapers in just one month to aid those in need. Join us on this historic journey to support moms and babies in our communities.

WHEN

WHERE

DETAILS

CONTACT



Frequently Asked Questions

How do I get started doing a diaper drive?

Just follow the easy instructions included in this packet to get started! Thank you for your interest!

What Sizes are most in need?

Sizes 4, 5, and 6 are always most in demand.

Do you accept open packages of diapers?

Yes! Undamaged diapers in open packages are accepted.

Do you accept anything other than diapers and wipes?

Yes! Project MKC accepts only **NEW** items (children's clothing, formula, toys, blankets, toiletries, etc.)

Can I just donate money?

Yes! Donations can be sent to Project MKC 6961 Southern Blvd. Ste. A Boardman, OH 44512 or completed online by using the QR code to the right:



Where do the diapers go?

Diapers are distributed free of charge to our 85+ partner agencies (social service organizations, food pantries, child care facilities and domestic abuse shelters) .

Are there fliers and promotional materials we can use for the diaper drive?

Yes. They are included in this packet.

Can I order diapers online?

Yes! We have an amazon wish list <https://a.co/hGoptO!>

THANK YOU!